

2023 FEEDER CALF MEETING

We invite all cow/calf and stocker producers to attend our annual feeder calf producer meeting. This year's event will feature presentations from three experts as well as information on feeder calf marketing opportunities for 2023. Thanks to our sponsors, there is **NO COST** to attend. However, we ask that you please RSVP so that we can plan appropriately.

THURSDAY • MARCH 16, 2023
3:00 - 8:00 pm at the Stanly County Agri-Civic Center
26032 Newt Rd. Albemarle, NC 28001

Tentative Schedule

3:00 pm - Registration Begins

3:30 pm - 6:30 pm - Speakers

6:30 pm - Dinner

7:30 pm - Marketing Opportunities
Presentation & Conclusion

BQA Certification Available

BQA Session 1: 2:45 pm

BQA Session 2: 5:00 pm

please include in your RSVP if you would like to get BQA certified at the meeting

Sponsor displays will also be available throughout the day including representatives from animal health, feed, AI, marketing, and other service companies.

For more information, contact:

Brooke Harward: 704-322-9770

Marcus Harward: 704-322-0840

Will Thompson, NCDA: 704-616-8553

Neil Bowman, NCDA: 919-270-7094

Topics & Speakers

Brian Jackson • “What Cattle Buyers are Looking For”

Cattle Buyer for Eugene Barber & Sons in Lexington, Kentucky

Based in Kentucky, Brian Jackson purchases cattle throughout the southeast including from several sales in NC including the MACS video sales and Norwood's graded feeder calf sales. He will present what cattle buyers are looking for when purchasing cattle and why as well as how you can capitalize on that information when marketing your calves this year.

Jason Duggin • “Utilizing Performance & Genomic Tools for Cattle Improvement”

University of Georgia Beef Extension Specialist

Jason Duggin serves as the UGA Beef Extension Specialist in Calhoun, GA where he supervises the Bull Evaluation and Heifer Development programs and has extensive experience in beef cattle evaluation and selection. Jason serves as one of the BQA coordinators for Georgia and works in cooperation with the Northwest Georgia Research and Education Center where he supports applied research and the extension live animal programs.

Charley Martinez • “Beef Industry Outlook for 2023”

University of Tennessee Extension Specialist

Charley Martinez is an Assistant Professor and Extension Economist in the Department of Agricultural Resource and Economics at the University of Tennessee. After working as a research assistant at Texas A&M University, since January 2020, Charley has been serving UT Extension as a statewide farm and financial specialist including working with new and beginning farmer programming.

RSVP is not required but is appreciated by March 13th to help us prepare for the meal.

RSVP by either completing the form online at www.norwoodfeeder calf.com,

call or text Brooke at 704-322-9770, or text 833-415-0511.

PRESENTED BY

